

WORKING YET POOR

Flexibilisation of working arrangements The return of precariousness and working poor?

Dr. Alberto Barrio

WorkYP project

This project received funding from the European Union's Horizon 2020 research and innovation program under grant agreement No 870619

In-work poverty

- In 2018, almost one worker in ten in Europe was considered at risk of poverty.
- Over the last decade, this proportion has increased significantly, boosted by the economic crisis, from an average of 8% in 2006 to 9.4% in 2018 in the EU area.
- The prevalence of in-work poverty ranges from lows of 4-5% in countries like Belgium, the Czech Republic, Denmark and Finland to highs of up to 17% in Romania.

In-work poverty in selected EU countries

	CLUSTER	AROPE TOTAL	AROPE WORKING	AROPE SELF-EMPOYED	AROPE EMPLOYEES
EU	/	16,5%	9,6%	22,2%	7,4%
BE	Continental	19,4%	6,2%	13,8%	3,8%
DE	Continental	17,4%	8,4%	23,7%	4,2%
IT	Southern	20,3%	12,3%	19,5%	10,1%
LU	Continental	20,6%	12,3%	22,5%	13,2%
PL	Post-socialist	18,2%	10,7%	28,5%	5,3%
SE	Nordic	18,8%	8,3%	18,3%	5,7%
NL	Continental	16,5	6,4%	16,7%	4,4%

In-work poverty in non-standard work

Employees in low-wage sectors

	BE	DE	IT	LU	PL	SE	NL
SHARE	7,9%	16,5%	10,4%	9,5%	8,3%	7,5%	14,4%
IWP	4,8%	14,4%	14,3%	19,6%	5,4%	8%	4,4%

Solo self-employed

	BE	DE	IT	LU	PL	SE	NL
SHARE	7,8%	5,3%	13,5%	2,3%	14,3%	-	13 %
IWP	15%	24,6%	18,6%	13,6%	28,9%	24,3%	14,3%

Flexible employees (i.e. part-time, fixed term and temporary agency workers)

	BE	DE	IT	LU	PL	SE	NL
SHARE	12,8%	18,2%	15,8%	12%	16,6%	12,2%	22,5%
IWP	11,3%	15,5%	21,5%	24,4%	-	19,5%	6,9%



Flexible working arrangements

Fixed-term employment

Involuntary part-time employment

Temporary agency work

Solo self-employment

Low-wage sectors

Platform work



Fixed-term employment

Challenges

- Risk of periods of inactivity, which may limit effective access to social security.
- Potential challenges for collective organisation.

- Incentives to companies (i.e. reductions in social security contributions) for conversion into open-ended contracts.
- Right of priority (e.g. Italy)



Involuntary part-time employment

Challenges

- Low earnings and social security benefits.
- Limited effective access to (labour-related) social security benefits.
- Potential exclusion from formal coverage due to marginal character of work.
- Risk of periods of inactivity, which may limit effective access to social security.
 Approaches
- Adapted eligibility requirements for access to social security benefits.
- Provisions on equal working conditions with full-time workers.
- Protected temporary reduction of working time.

Temporary agency work

Challenges

- Similar challenges than for fixed-term and part-time work.
- Potential additional challenges for collective organisation due to high rotation.

- Adapted eligibility requirements for access to social security benefits.
- Collective agreements targeted specifically to temporary agency work.
- Provisions on equal working conditions with non-temporary agency workers.
- Availability allowance (e.g. Italy).

Solo self-employment

Challenges

- Limitations in formal access to social security.
- Low adoption rate of voluntary protection.
- Low benefits due to difficulties in measuring earnings.
- Restrictions in collective bargaining.
- No minimum wage.
- Question of decreasing cost of access to self-employment.

- Progressive extension of the scope of social security schemes.
- Increasing collective organisation.
- Reductions in social security contributions.

Additional challenges due to work in low-wage sectors

Challenges

- Low social security benefits (if benefits are related to contributions).
- High burden of social security contributions.

- (Statutory) minimum wage.
- Service vouchers (e.g. Belgium).
- In-work benefits (e.g. '80 euro bonus' in Italy, 'social work bonus' in Belgium).
- Reductions in social security contributions for certain groups.
- Social-fiscal measures.

Platform work: definition

Platform workers may be defined as "persons selected online from a pool of workers through the intermediation of a platform to perform personally on-demand short-term tasks for different persons or companies in exchange for income"

Platform work: features

Social security systems are typically based on

Subordinate employment

Stable employment

Open-ended employment

Full-time employment

Performed from a location set by the employer Features of platform work

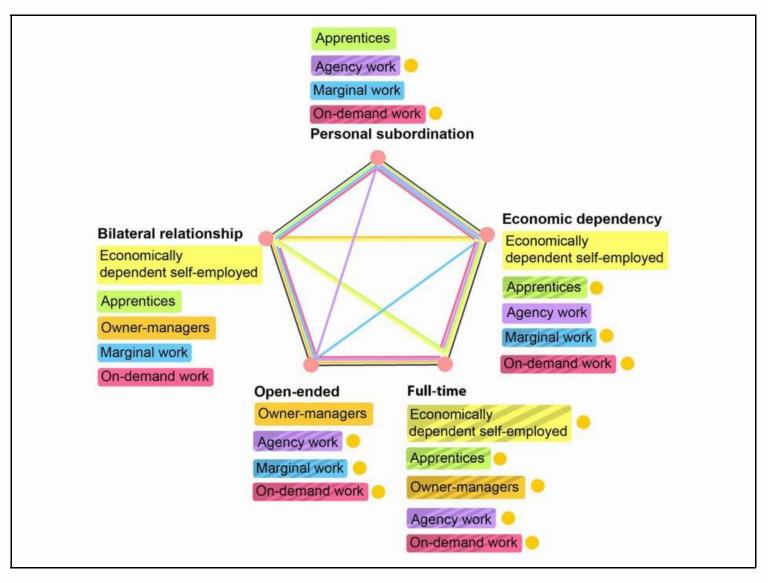
Intermediation of online platforms

On-demand character

Short-term tasks

Short-term tasks

Potential flexibility concerning location



Schoukens, P. and Barrio, A., 'The changing concept of work: When does typical work become atypical?', *ELLJ*, Vol. 8(4), 2017, p. 314.



Situation in selected EU countries

Spain

- Formal access to social security no matter status.
- Effective and adequate access vary with different status.
- Active efforts to tackle platform economy.

United Kingdom

- Strict demarcation of 'employee' status.
- Self-employed excluded from many schemes.
- Temporary steps to improve coverage of the selfemployed.

France

- Formal access to most social security no matter status.
- Effective and adequate access vary with different status.
- Active efforts to tackle platform economy.
- Complicate system.

Germany

- Self-employed excluded from many schemes. But with many exceptions.
- Different treatment of **casual employment** (mini-jobs).
- Unclear how it applies to platform work yet.

The Netherlands

- **Some uncertainty** still on the status of platform workers.
- Use of temporary agency, self-employment and parttime work quite extended.
- Universal coverage of some schemes (such as pension) and minimum benefits soften extremes.
- Steps to improve coverage of the self-employed during the pandemic.



Platform work: challenges and approaches

Challenges

- Often uncertainty on employment status, or whether an activity is 'work'.
- Lack of clarity on the meaning of key concepts for their social security position.
- Marginal employment.
- Challenges to formal, effective and adequate access.

- Presumption of employee status.
- Obtention of data on earnings and work performed.



The next echelon: In-work poverty of a household with flexible workers

- Combination of contributory social security and universal schemes, minimum income, family benefits, traditional social assistance schemes and socio'fiscal measures.
- Great diversity among countries in taking into account household composition for social security schemes.
- Challenges in measuring in-work poverty.

Conclusion

- In-work poverty is a policy failure.
- Challenges to transparency as in legal certainity.
- Challenges to transparency as in legal clarity.
- Challenges to inclusion as in formal, adequate and effective social security coverage.

